



2005 Estate Grown
Third Alarm
Zinfandel
RESERVE
Russian River Valley,
Gambogi Ranch

TECHNICALLY

HARVEST DATE:
October 26, 2005

pH
3.42

TOTAL ACIDITY:
.75

RESIDUAL SUGAR:
Dry(.03)

ALCOHOL:
14.5 %

WINEMAKER:
JASON DE LOACH

CASES PRODUCED:
448

RELEASE DATE:
December 2006

SUGGESTED RETAIL PRICE:
\$30

THE VINEYARDS

One of the oldest vineyards ever farmed by Cecil De Loach, the Gambogi Ranch has been a family favorite for many years. Located in the southern coastal region of the Russian River Valley, and planted in 1909 by Annchise Gambogi, these pre-prohibition Zinfandel grapes are truly “old-vine”. The maturity of the vines, combined with the use of old-fashioned farming techniques produces a distinct robust flavor that can not be duplicated any other way.

THE WINEMAKING

Out of the hundreds of acres of fruit grown by our family, only a small select group of grapes receive the honor of being made into Hook & Ladder Third Alarm. After using our best vineyard lots, we taste every barrel and isolate the most flavorful, complex and regionally distinct ones for our true reserve wines. Aged in American oak for 11 months, only 448 cases of this hand-made, open-fermented, single-vineyard Zinfandel was produced.

THE WINE

Bring on the BBQ with this dark purple red “zin-fully” delicious Russian River classic. A nose full of blackberry, vanilla, sandal wood and spice accentuates the bright berry flavor of this hearty old-vine Zin.